

Digital Marketing with AI

Learn Digital Marketing with AI tools to run, analyze and optimize winning campaigns.

- ✓ SEO & Content Strategy
- ✓ Google Ads & Meta Ads
- ✓ AI Content & Automation
- ✓ Analytics & Reporting
- ✓ Marketing Automation

ENROLL NOW →

DOWNLOAD BROCHURE ↓



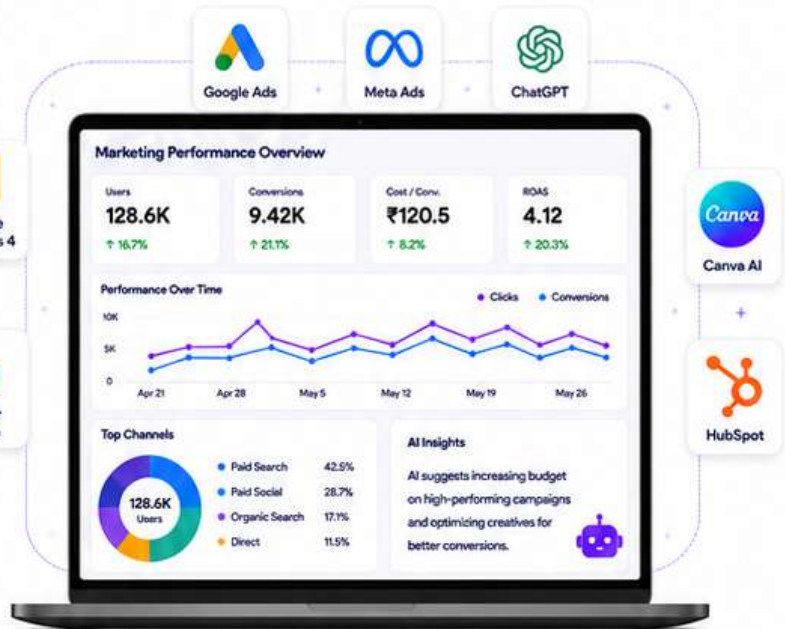
Industry
Projects



Professional
Certificate



Placement
Support



DURATION
8 - 12 Weeks
(2 - 3 Months)



LEVEL
Beginner to
Advanced



MODE
Online /
On Campus



CERTIFICATE
Professional
Completion Certificate



PROJECTS
Live Campaign
Implementation



MENTORSHIP
Industry
Experts



Traditional Marketing

- ✗ Manual Campaigns
- ✗ Time-consuming Content
- ✗ Poor Optimization
- ✗ Low ROI

VS

AI Powered Marketing

- ✓ AI Content Creation
- ✓ Smart Ad Optimization
- ✓ Marketing Automation
- ✓ Better ROI



COURSE CURRICULUM

01 Digital Marketing Fundamentals - Digital Marketing Overview - Customer Journey - Marketing Funnel - Marketing Channels - Branding Basics	02 SEO & Content Strategy - Keyword Research - On-page SEO - Off-page SEO - Technical SEO - SEO Content Planning - AI SEO Tools	03 Google Ads - Search Campaigns - Display Campaigns - Performance Max - YouTube Ads - Conversion Tracking - Smart Bidding	04 Meta Ads - Facebook Ads - Instagram Ads - Audience Targeting - Pixel Setup - Campaign Optimization - Retargeting	05 AI Content Creation - ChatGPT - Gemini - Claude - Canva AI - Image Generation - Video Generation	06 Marketing Automation - Email Automation - CRM Workflows - Lead Nurturing - WhatsApp Automation - AI Chatbots	07 Analytics & Reporting - Google Analytics 4 - Google Tag Manager - UTM Tracking - Looker Studio - Campaign Reporting	08 Live Industry Project Students execute end-to-end projects: ✓ SEO Audit ✓ Google Ads Campaign ✓ Meta Ads Campaign ✓ AI Content Strategy ✓ Analytics Dashboard
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TOOLSE COVERED



LIVE PROJECTS

- Project 01 **SEO Audit**
- Project 02 **Google Ads Campaign**
- Project 03 **Meta Ads Campaign**
- Project 04 **Marketing Dashboard**
- Project 05 **AI Marketing Automation**

LEARNING OUTCOMES

- ✓ Create SEO Strategies that rank
- ✓ Run high-performing Google Ads
- ✓ Manage and optimize Meta Ads
- ✓ Generate engaging AI content
- ✓ Automate marketing workflows
- ✓ Build analytics dashboards
- ✓ Track and analyze campaign performance
- ✓ Optimize marketing ROI

WHO CAN JOIN?

- Engineering Students
- MBA / BBA Students
- Marketing Professionals
- Entrepreneurs
- Business Owners
- Freelancers
- Content Creators
- Job Seekers

CAREER OPPORTUNITIES

Digital Marketing Executive
↓
Performance Marketer
↓
SEO Specialist
↓
Paid Ads Specialist
↓
Marketing Analyst
↓
Growth Marketer
↓
Marketing Automation Specialist
↓
Digital Marketing Consultant

CERTIFICATE OF COMPLETION

ADMARG
DIGITAL
PROFESSIONAL CERTIFICATE
This is to certify that

Your Name

has successfully completed the
Digital Marketing with AI
Professional Program

M. Kempar
Director, Admarg Digital



FREQUENTLY ASKED QUESTIONS

Do I need prior marketing experience?	+
Will AI tools be covered in this program?	+
Will Google Ads and Meta Ads be taught practically?	+
Is this program suitable for beginners?	+
Will I receive a certificate?	+
Is placement assistance provided?	+

**Become an AI-Powered
Digital Marketing Professional**

Master SEO, Paid Ads, AI Content Creation,
Marketing Automation and Analytics through
industry-focused practical training.

www.admargdigital.com

manjunath.kempar@admargdigital.com

+91 72593 39361

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