

★ 2026 NATIONAL LEVEL HACKATHON SERIES

HOST INSTITUTION APPLICATIONS OPEN

INDUSTRY-READY ANALYTICS & DATA TRACKING HACKATHON WITH AI

NATIONAL LEAGUE 2026

Solve Real-World Challenges. Build Analytics Solutions.
Compete. Innovate. Make an Impact.



TWO-DAY HACKATHON
Friday & Saturday



AT YOUR CAMPUS
August – October 2026



REAL-WORLD
INDUSTRY
CHALLENGES



MENTORSHIP
FROM INDUSTRY
EXPERTS



HANDS-ON WITH
ANALYTICS TOOLS
& AI



CERTIFICATES
FOR ALL
PARTICIPANTS



EXCITING CASH
PRIZES & NATIONAL
RECOGNITION

HOW IT WORKS

01



CAMPUS QUALIFIERS

- 36-hour hackathon
- Teams build real analytics solutions
- Hosted inside participating colleges



02



CAMPUS CHAMPIONS

Top two teams from each campus advance.



03



NATIONAL GRAND FINALE

- Live presentations
- Industry Jury
- Winner Announcement

PRIZE POOL



CHAMPION

₹30,000

+ Industry Mentorship
& Internship Pipeline



RUNNER-UP

₹15,000



THIRD PLACE

₹5,000



Every college champion also receives certification, industry mentor access and entry to the partner talent pool — win or lose the finale.

TEAM PARTICIPATION



TEAM SIZE

2-4

STUDENTS
PER TEAM



REGISTRATION

₹1,200

PER TEAM



REQUIREMENTS

**MINIMUM 2
LAPTOPS
PER TEAM**

PROGRAM STRUCTURE

DAY 1: INDUSTRY BOOTCAMP

- Analytics Fundamentals
- Business KPIs
- User Journey Mapping
- Tracking Plan
- Dashboard Design
- AI Tools



DAY 2: HACKATHON CHALLENGE

Teams build an end-to-end analytics solution.

POSSIBLE DOMAINS

- E-commerce
- EdTech
- Food Delivery
- Job Portal
- SaaS
- Healthcare



BENEFITS



ACADEMIC
INSTITUTIONS

- Industry Exposure
- Outcome-based Learning
- Innovation Culture
- Improved Placement Readiness



STUDENTS

- Portfolio Projects
- Analytics Skills
- AI Tool Experience
- Internship Opportunities
- Industry Mentorship



PLACEMENT CELL

- Better Employability
- Employer Alignment
- Practical Learning
- Career Readiness

BRING THE HACKATHON TO YOUR CAMPUS

Partner with Admarg Digital to host the National Analytics & Data Tracking Hackathon.



HOST ON
YOUR CAMPUS



REGISTER
A TEAM

DELIVERABLES (EACH PARTICIPANT RECEIVES)



CALL
+91 63602 30155



EMAIL US
campusprograms@admargdigital.com



VISIT
admargdigital.com

FOLLOW US

