

Digital Marketing with AI

Learn Digital Marketing with AI tools to run, analyze and optimize winning campaigns.

- ✓ SEO & Content Strategy
- ✓ Google Ads & Meta Ads
- ✓ AI Content & Automation
- ✓ Analytics & Reporting
- ✓ Marketing Automation

[ENROLL NOW](#)[DOWNLOAD BROCHURE](#)

Industry
Projects



Professional
Certificate



Placement
Support



DURATION

8 - 12 Weeks
(2 - 3 Months)



LEVEL

Beginner to
Advanced



MODE

Online /
On Campus



CERTIFICATE

Professional
Completion Certificate



PROJECTS

Live Campaign
Implementation



MENTORSHIP

Industry
Experts



Traditional Marketing

- ✗ Manual Campaigns
- ✗ Time-consuming Content
- ✗ Poor Optimization
- ✗ Low ROI

VS

AI Powered Marketing

- ✓ AI Content Creation
- ✓ Smart Ad Optimization
- ✓ Marketing Automation
- ✓ Better ROI



COURSE CURRICULUM

01 Digital Marketing Fundamentals



- Digital Marketing Overview
- Customer Journey
- Marketing Funnel
- Marketing Channels
- Branding Basics

02 SEO & Content Strategy



- Keyword Research
- On-page SEO
- Off-page SEO
- Technical SEO
- SEO Content Planning
- AI SEO Tools

03 Google Ads



- Search Campaigns
- Display Campaigns
- Performance Max
- YouTube Ads
- Conversion Tracking
- Smart Bidding

04 Meta Ads



- Facebook Ads
- Instagram Ads
- Audience Targeting
- Pixel Setup
- Campaign Optimization
- Retargeting

05 AI Content Creation



- ChatGPT
- Gemini
- Claude
- Canva AI
- Image Generation
- Video Generation

06 Marketing Automation



- Email Automation
- CRM Workflows
- Lead Nurturing
- WhatsApp Automation
- AI Chatbots

07 Analytics & Reporting



- Google Analytics 4
- Google Tag Manager
- UTM Tracking
- Looker Studio
- Campaign Reporting

08 Live Industry Project

Students execute end-to-end projects:

- ✓ SEO Audit
- ✓ Google Ads Campaign
- ✓ Meta Ads Campaign
- ✓ AI Content Strategy
- ✓ Analytics Dashboard

TOOLS COVERED



Google Ads



Meta Ads



Google Analytics 4



Google Tag Manager



ChatGPT



Gemini



Claude



Canva AI



Looker Studio



Mailchimp



HubSpot



SEMrush



WordPress



Google Search Console

LIVE PROJECTS



Project 01
SEO Audit



Project 02
Google Ads Campaign



Project 03
Meta Ads Campaign



Project 04
Marketing Dashboard



Project 05
AI Marketing Automation

LEARNING OUTCOMES

- ✓ Create SEO Strategies that rank
- ✓ Run high-performing Google Ads
- ✓ Manage and optimize Meta Ads
- ✓ Generate engaging AI content
- ✓ Automate marketing workflows
- ✓ Build analytics dashboards
- ✓ Track and analyze campaign performance
- ✓ Optimize marketing ROI

WHO CAN JOIN?

- Engineering Students
- MBA / BBA Students
- Marketing Professionals
- Entrepreneurs
- Business Owners
- Freelancers
- Content Creators
- Job Seekers

CAREER OPPORTUNITIES

Digital Marketing Executive
↓
Performance Marketer
↓
SEO Specialist
↓
Paid Ads Specialist
↓
Marketing Analyst
↓
Growth Marketer
↓
Marketing Automation Specialist
↓
Digital Marketing Consultant

CERTIFICATE OF COMPLETION

ADMARG

PROFESSIONAL CERTIFICATE

This is to certify that

Your Name

has successfully completed the

Digital Marketing with AI

Professional Program

M. Kempar

Director, Admarg Digital



FREQUENTLY ASKED QUESTIONS

- | | |
|---|---|
| Do I need prior marketing experience? | + |
| Will AI tools be covered in this program? | + |
| Will Google Ads and Meta Ads be taught practically? | + |
| Is this program suitable for beginners? | + |
| Will I receive a certificate? | + |
| Is placement assistance provided? | + |

Become an AI-Powered Digital Marketing Professional

Master SEO, Paid Ads, AI Content Creation, Marketing Automation and Analytics through industry-focused practical training.

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